PRD · PORTFOLIO VERSION

LLM Job-Post Generator

Let employers speak or type a role in Hindi or English and get a complete, editable job post — so paid subscriptions turn into live jobs.

Owner: Abhinav Chaudhary, Product Manager **Product:** Timbuckdo Employer Portal

Model: Claude (Anthropic)

1 Problem

Employer subscription sales are healthy and employers start job posts, but many don't finish them. Most of those who drop off are **small business owners and small enterprises**, who struggle to fill the **skills section** and other job details. Their subscriptions go unused and students see fewer jobs.

2 Goals & metrics

TYPE	METRIC
Primary	Job posts completed
Secondary	Job post completion rate (started → posted)
Secondary	Job applications from students
Secondary	Monthly subscriptions bought; platform revenue
Guardrail	Share of AI drafts heavily edited or discarded
Guardrail	LLM cost per generated job post

3 Users

- **Small business owners and small enterprises** with a paid subscription who know the work they need done but not how to write a structured job post.
- **Students**, who benefit from more and clearer job posts.

4 Scope

In scope

- Describe the role by voice or typing, in Hindi or English.
- Generate a complete draft: title, description, skills, tags, pay range and recommended skill set.
- Review and edit every field before posting.
- Integration into the existing Employer Portal job-posting flow.

Out of scope

- Publishing without employer review.
- Languages beyond Hindi and English (in progress as a follow-up).
- Changes to subscription plans or pricing.
- Changes to how students search for or apply to jobs.

5 Requirements

#	USER STORY	ACCEPTANCE CRITERIA
R1	As an employer, I can describe the role in my own words and language.	Employer can speak or type the brief, in Hindi or English, inside the job-posting flow.
R2	As an employer, I get a complete job post drafted for me.	The draft fills title, description, skills, tags, pay range and recommended skill set in the existing job-post fields.
R3	As an employer, I stay in control of what gets posted.	Every generated field, including the title, is editable. Nothing is posted until the employer confirms.
R4	As an employer, I can still post if generation doesn't work for me.	If generation fails or the employer prefers, they can fill the form manually without losing what they typed.
R5	As a student, AI-drafted posts look and work like any other job.	Generated posts use the same structure as manual posts, so search, tags and applications work unchanged.
R6	As the product team, we can see how the feature performs.	Track: post started, draft generated, fields edited, post published, post abandoned.

6 Risks & mitigations

RISK	MITIGATION
Draft includes wrong skills or an unsuitable pay range	Employer reviews and edits before posting (R3); edit rate tracked as a guardrail.
Employer's language or description is misunderstood	Draft is shown for review, not posted directly; employer can rewrite or fill manually (R4).
LLM unavailable or slow	Manual form remains available (R4).
LLM cost grows with volume	Cost per generated post tracked as a guardrail.

7 Rollout

1. **Build:** tech team integrates Claude into the Employer Portal job-posting flow.
2. **Launch:** make AI drafting available to employers posting jobs.
3. **Measure:** compare job posts, completion rate, applications, subscriptions and revenue against the period before launch.

8 Outcome

Job posts grew **24% in 2 months**, leading to more job applications and more monthly subscriptions. Platform revenue grew about **8%**.